

*Juneteenth: Middletown's 4th Annual
Celebration of Black Liberation*



Juneteenth Vendor Registration Form

Name of contact:

Name of business:

Products selling:

Contact email:

Contact phone:

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Registration fee: Deadline: May 31, 2024

Food truck vendors: Before May 1st, 2024- \$300

After May 1st, 2024- \$400

Craft vendors (non-food): Before May 1st, 2024- \$130

After May 1st, 2024- \$160

Informational vendors: Before May 1st, 2024- \$80

After May 1st, 2024- \$110

****If you require a table, please input on the form. There is a \$15 charge for the table. Tables will be set up at the park****

****If you are a food vendor you need to complete an application with the City of Middletown if you aren't already registered with the city. The day of the event, the health dept. will be on site to inspect your set-up prior to the festival. Please have sanitation stations at your service area. If you are an out of town vendor you will be given a temporary pass on that day. Please arrive at 10:00am for inspection.****

The Middletown Ujima Alliance is supplying hamburgers and hotdogs free of charge to the community.

Here are some details about the event:

Date: Wednesday, June 19, 2023

Place: Harbor Park, Middletown, CT

Time: 11:00 am - 6:00 pm (Main St. Festival immediately following Parade to Harbor Park)

Program: Parade, Free Food, Food Trucks, Music, Live Entertainment, & More...

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Please return this form to middletownujimaalliancect@gmail.com by Friday, May 31st. We will be contacting you with a follow-up phone call once this paperwork is completed and returned. Please make checks payable to the “Middletown Ujima Alliance” and send to: 66 Frissell Terrace, Middletown, CT 06457.

Before you go! There is an opportunity for you to sponsor or donate to the event.

Request: Sponsorship and in-kind donations (please see attached)

Why Support our 4th Annual Juneteenth event: Sponsorship for this event will support the Middletown Ujima Alliance in educating residents of Middletown and beyond, while offering a space of joy, art, and a sense of community.

We need your help! As a sponsor/donor, you will receive benefits designed to increase your company's visibility and provide a return on your company's investment including exposure to an audience of more than 5000 people!

If you have any further questions please call 860-262-0746.

Thank you and we look forward to hearing from you soon!

Sincerely,

Erica Hunter,
The Middletown Ujima Alliance Chair

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Sponsorship Options

	<u>Iron</u> \$10,000	<u>Diamond</u> \$7,500	<u>Platinum</u> \$5,000	<u>Titanium</u> 2,500	<u>Gold</u> \$1500	<u>Silver</u> \$1000	<u>Bronze</u> \$750	<u>Copper</u> \$500
Seats at Ujima Ball	12 Seats	8 Seats	6 Seats	4 seats	2 Seats	2 Seats	1 Seat	1 Seat
Page Ad in Ujima Ball Program	Full	Full	Full	Half	Half	Half	Quarter	Quarter
Juneteenth T-Shirts	12 Shirts	8 Shirts	6 Shirts	4 shirts	3 shirts	2 Shirts	1 Shirt	1 Shirt
Website Acknowledgement	X	X	X	X	X	X	X	X
Vending Space at Juneteenth Festival	2 Tables	2 Tables	1 Table	1 Table	1 Table	1 Table	1 Table	
Parade Fee Waived	X	X	X	X	X	X	X	
Mention by MC at Event	X	X	X	X	X	X	X	
Name or Logo on Banner & Swag Bag	X	X	X	X	X	X		
Mention in Media Announcements	X	X	X	X	X			
Juneteenth Swag Bag	X	X	X					
Help with Setup at Festival	X	X						

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Sign at Festival for Vending Space	X						MIDDLETOWN UJIMA ALLIANCE	
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How would you like your organization name to be written: (Please email company logo to middletownujimaalliancect@gmail.com if applicable)

Contact Information

Name of Organization: _____

Address: _____

Email: _____

Signature: _____ Date _____

Job Title: _____

Registration Form

Sponsorship Level (Check all that apply)

\$5,000 \$2,500 \$1,500 \$1,000 \$750 \$500

Cash Donations (Check all that apply)

\$450 \$350 \$250 \$150 \$50 Other _____

In Kind Donation (Check all that apply)

Item:	Quantity	Item	Quantity
<input type="checkbox"/> 24 Case Water	# _____	<input type="checkbox"/> Volunteers	# _____
<input type="checkbox"/> Hand Sanitizer	# _____	<input type="checkbox"/> Box of Individual Chips	# _____
<input type="checkbox"/> Tables & Chairs	# _____	<input type="checkbox"/> Tents	# _____

***Any donations are NOT tax deductible.**